

Baden-Württemberg: Connected e.V.

bwcon GmbH

bwcon:
connects companies,
supports innovations –
in Germany and abroad

bwcon e.V. is the leading business
initiative for the promotion of the high-tech
sectors in the region of Baden-Württemberg.

#ICT #Mobility #BigData #IoT #Engineering
#HealthCare #Energy

bwcon GmbH is a service
company supporting businesses and their
innovation processes across the whole value
chain.

#Talents #Ideas #Start-ups #Coaching
#Finance #Entrepreneurship

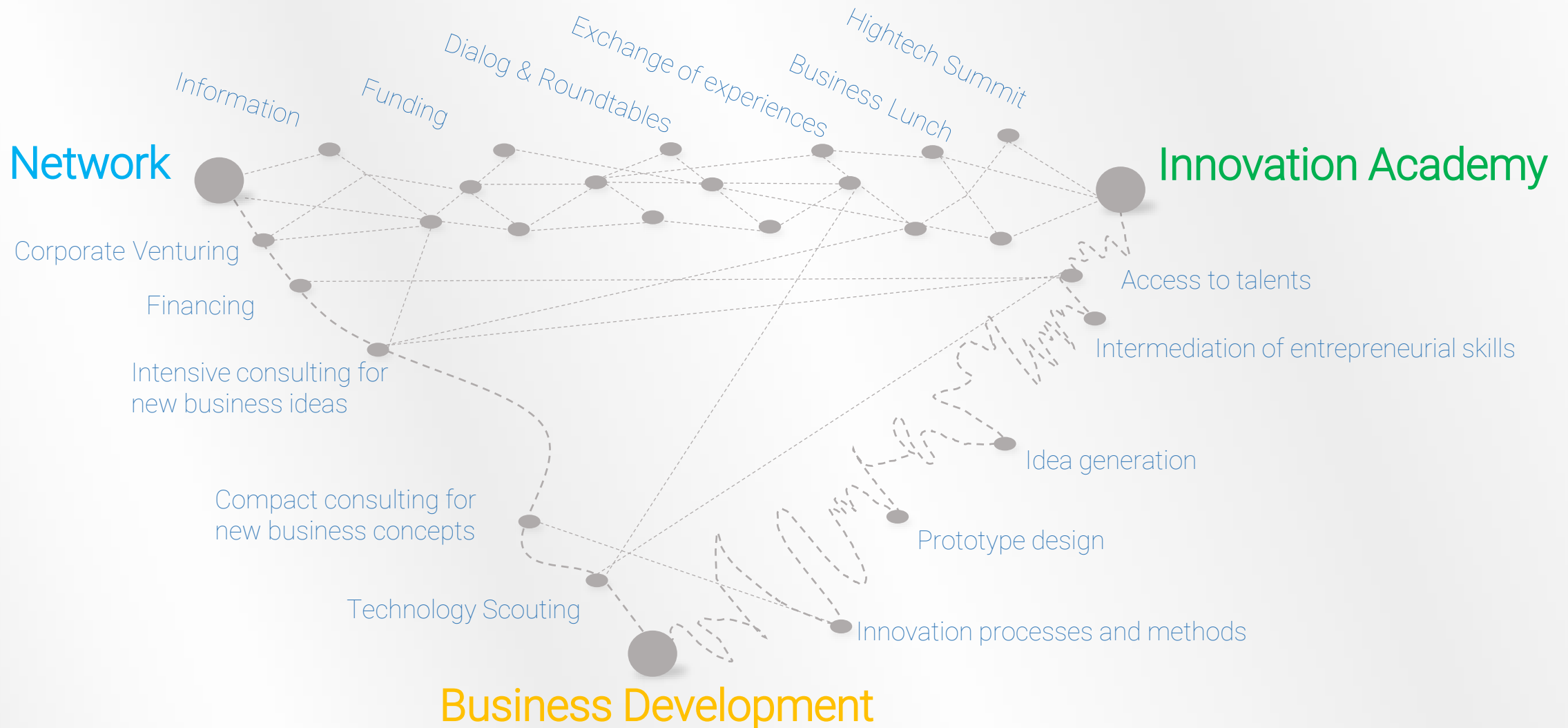
1997
e.V.

2014
GmbH

today
more than 600 members



bwcon: Your platform for innovation and entrepreneurship – innovations networked!



Network: to inform, to cooperate and to communicate

Information

Get information about the latest trends and events – spread across the channels of bwcon:

- Magazine #6789
- Newsletters
- Social Media
- Websites
- Venture platform

Funding

- Arranging fundings (Consulting and financing fundings) at EU and local level
- Wide range for the development of innovation projects

Dialog & Roundtables

Join our theme events on innovation topics or discuss your own topics:

- **Business Dialog:** Invite the network to your own company
- **Business Roundtable:** Meet other companies with similar topics.

We will help you with organizing and communication!

Exchange of experiences

Our micro-networks on innovation and management issues:

- **Special Interest Groups (SIGs)**
- Implementation of concrete projects
- Development of common projects and content
- Preparation of publications

Business Lunch

Network Meeting on top manager level:

Business Lunch

- Four times a year
- At a lunch
- Insights from other C-level decision makers from the network.

Hightech Summit

The biggest hightech event in the region of southwest Germany:

Hightech Summit

- More than 600 decision makers from business, research and politics.
- Congress with experts forums (Speakers and Keynotes)
- Award show of CyberOne Hightech Award

Innovation Academy: to explore, to identify and to develop



Ideas:
High-potentials from the bwcon network are developing ideas for the further development of your business.



Talents:
You will have access to lateral thinkers and (incoming) high-potential specialists of all disciplines.



Training:
Your employees are trained as Intrapreneurs, who will be ready to take innovative paths.

Methods in use:

DESIGN THINKING

effectuation

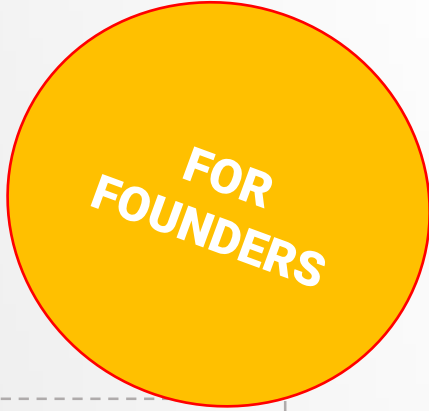
Lean startup

Lego Serious Play

Business model Innovation

Management 3.0

Business Development: to attend, to network and to finance



Compact Consulting

- Introduction to the in-house innovation platform of bwcon: **Venture Development System** – for the further development of the business plan, know-how structure and access to finance
- Qualified feedback on your business concept

Intensive Consulting

- **Implementation support** of your business development by experienced entrepreneurs and managers
- **Tactical knowledge** in combination management and industry know-how
- **Market access and financing**

(Corporate) Finance Matching

Get access to our (corporate) investor community in different formats:

- Venture Access
- Seed-Consultation-Days
- Matching Dinner
- VC regular tables
- CyberOne Award



Corporate Venturing Services:

Are you an established company and are looking for access to innovative start-ups? We identify, finance and develop cooperation with you for your future in the start-up market!

- Access to more than 3,000 start-ups
- Cooperation with the renowned corporates in the southwest region of Germany



European Matchmaking Event made for Start-ups & SMEs with an Innovative Business Idea on: Green Tech, Smart Cities, Resource Efficient, Sustainability

- + Coaching Day + Pitching Day (international keynotes)
- + Opportunity for networking and B2B meeting
- + More than 80 Applications per Year from all over the world
- + 20 Best Ideas selected by experts (VC, corporate, Incubators)
- + Reimbursement for the selected companies
- + More than 500 People from over 20 countries participated to past editions

**Next Edition:
28-29 March
2019**

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